



SAPA Board Meeting Minutes
Tuesday, October 1, 2024, 6pm

A. Members Present: Molly Reilly, Kara Langdon, Roslyn Watrobski, Brian Nussbaum, Geza Hrazdina, Henrik Westin, Winston Heslop, Luis Luna-Reyes, Dan Cunningham

Members Absent: Kimberly Jones, Fausto Franco, Mila Gasco-Hernandez

Guests Present: N/A

B. Board Meeting Minutes from September 2024 -- Approved

C) Chair's Update – Dan

Member Event – Dan worked with OGS and Mazzone Hospitality to arrange a SAPA Member event on October 22, 2024, 5:30-8:00 pm. Capitol Hauntings Tour beginning at 5:30 pm with Reception to follow in the Albany Room at the Empire State Plaza. Attendees to gather in the State Street Lobby of the Capitol.

Action Item: Dan to work with Kara and Winston on flyer development for distribution to Members through Constant Contact and posting on SAPA social media platforms.

Excellence Awards Ceremony – Luis and Dan spoke with ETEC representatives to schedule the 2025 SAPA Excellence Awards Ceremony. The Ceremony has been confirmed for Wednesday, May 21, 2025. Same room arrangements as our 2024 Ceremony. Reception in the ETEC Atrium followed by Awards Ceremony in Room 149A/151A (Multipurpose Rooms Combo).

Action Item: Board members should save the date on their calendars.

D) Treasurer's Report – Kara

Current SAPA account balance -- \$7,200

E) Secretary's Update – Kim – No report

F) Collaborative Work – Membership

Molly Reilly, SAPA Membership Chair, presented a proposed strategy to increase member engagement and attract new members (see attached slide deck). Excellent discussion regarding the proposed strategy. Brian Nussbaum noted that many of the ideas he and Kim had developed and shared with the Board in advance of the meeting are incorporated within the proposed strategy.

It was agreed that elements of the proposed strategy will be sequenced and launched beginning in January 2025.

Action Item(s):

- If Board members have additional comments regarding the proposed strategy, please provide them to Molly.
- Effective implementation of the strategy will require the active contributions and effort of all Board members.
- Time will be provided at each Board meeting for further discussion and strategy implementation.

G) Schedule of Upcoming Meetings

○ Next Board Meetings:

- Nov 12th, 2024 – **ZOOM**
- Dec 3rd, 2024 – **HYBRID, OSC**
- Jan 7th, 2025 – **ZOOM**
- Feb 4th, 2025 – **HYBRID, OSC**
- Mar 4th, 2025 – **ZOOM**
- Apr 1st, 2025 – **HYBRID, OSC**
- May 6th, 2025 – **ZOOM**
- June 3rd, 2025 – **HYBRID, OSC**

H) Adjourn Meeting Time: Meeting was adjourned at 7:00 pm.